## ORDER

100292 Orders Order / Rev: Alt Order #: 06809751 Product Desc: NRSC 2012 KSNV Estimate: Flight Dates: 10/02/12 - 10/09/12 Primary AE: Amy McCreary Original Date / Rev: 04/13/12 / 09/26/12 Sales Office: BLPHI **GENERAL** Sales Region: Order Type: National Agency Name: Nebo Media, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1023 31st St. NW Billing Cycle: EOM/EOC Washington, D.C. 20007 Agency Commission: 15% Advertiser Name: National Republican Senatorial Comm A35+ Demographic: New Business Thru: Product Codes: PLI2,PLI1 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Bil	ΙP	lan	ı

Start Date	End Date	# Spots	Gross Amount	Net Amount		
10/01/12	10/09/12	115	\$84,650.00	\$71,952.50		

## **Totals**

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	115	\$84,650.00	\$71,952.50	0.00
Totals	115	\$84,650,00	\$71.952.50	0.00

## Account Executives

riododiii Exoddii oo				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	31%	\$84,650.00
Market	100%	\$273,064.52

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$84,650.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$46,420.97
KTUD	1%	\$2,730.65
KVVU	17%	\$46,420.97
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$8,191.94

Ln	Ch	Start	End	Inventory Code	e Break	Start/End Tir	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/03/12	10/05/12	M-F 6-7a Wakel	Jp w/Wa@M	6-7a	WTF	:30	3	\$700.001	0.00 NM	3	\$2,100.00
				M-F 6-7a Wakel	Up w/Wagners						- 1		
	NEWS												
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				- 1		
W	eek: 10/0	01/12	10/07/12	WTF	3	\$700.00	0.00				- 1		

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Order / Rev:

100292

Advertiser:

National Republican Senatorial Committe

Alt Order #:

06809751

Product Desc:

NRSC 2012

KSNV

Flight	Dates
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10/02/12 - 10/09/12

Estimate:

Ln Ch Sta	art End	Inventory Code		Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
E 1 KSNV 10/0	3/12 10/05/12	M-F 6-7a WakeU		6-7a	WTF	:30	3	\$700.001	0.00 NM	3	\$2,100.00
NEWS		M-F 6-7a WakeU	p w/Wagners						- 1		
Start Da	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12		WTF	3	\$700.00	0.00						
E 2 KSNV 10/0	8/12 10/09/12	M-F 6-7a WakeU <sub>l</sub>	p w/Wa@M	6-7a	MT	:30	2	\$700.001	0.00 NM	2	\$1,400.00
		M-F 6-7a WakeU	p w/Wagners								
NEWS	a End Data	Maskdaya	Cmata MAIa alc	Data	Dating						
<u>Start Dat</u> Week: 10/08/12		<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$700.00	Rating 0.00						
	8/12 10/09/12		CM	658a-9am	MT	:30	4	\$900.001	0.00 NM	4	\$3,600.00
_ 0 1011V 1070	10/00/12	Today Show	0.01	0000 00111		.50	7	\$500.001	0.00 14141	7	\$5,000.00
TODAY SHO	W	,	2X PEF	R DAY					- 1		
Start Da		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/08/12		MT	4	<u> </u>	0.00						
E 4 KSNV 10/0	3/12 10/05/12		CM	658a-9am	WTF	:30	6	\$900.001	0.00 NM	6	\$5,400.00
TODAY SHO	14/	Today Show	2X PEF	2 DAV							
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	_	WTF	6	\$900.00	0.00						
E 5 K\$NV 10/0	3/12 10/05/12	M-F Today Show	II 3rd HCM	9-10a	WTF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
		M-F Today Show									
TODAY SHO											
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12		WTF	3		0.00			* 10 = 00 1			
E 6 KSNV 10/0	18/12 10/09/12	M-F Today Show M-F Today Show		9-10a	MT	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY SHO	N/	W-P Today Stlow	11						1		
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12		MT	2	· · · · · · · · · · · · · · · · · · ·	0.00						
E 7 KSNV 10/0	08/12 10/09/12	M-F Today Show	III 4th 18M	10am-11am	MT	:30	2	\$325.001	0.00 NM	2	\$650.00
		Today 4th Hour									
TODAY SHO		Maralalana	01-201-1	Bala	Dallan.						
<u>Start Da</u> Week; 10/08/12		<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
		M-F Today Show		10am-11am	WTF	:30	3	\$325,001	0.00 NM	3	\$975.00
E B KSNV 10/	33/12 10/03/12	Today 4th Hour	111 4111 15101	TO alli- I Talli		.50	Ş	\$325.001	0.00 NW	3	\$375.00
TODAY SHO	W	,							1		
Start Da	te End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12	10/07/12	WTF	3	\$325.00	0.00						
E 9 KSNV 10/0	03/12 10/05/12	•	CM	11am-12pm	WTF	:30	6	\$325.001	0.00 NM	6	\$1,950.00
DAGUEL		Rachael Ray									
RACHEL Start Da	to End Data	Maakdaya	Cnoto //Mook	Data	Detina						
Start Da Week: 10/01/12		<u>Weekdays</u> WTF	Spots/Week 6		Rating 0.00						
E 10 KSNV 10/0			CM	11am-12pm	MT	:30	4	\$325.001	0.00 NM	4	\$1,300.00
LIO NONV 10/	30/12 10/03/12	Rachael Ray	0101	Tram-12pm	1-(1)	.50	7	\$\$25.00 T	0.00 14191	7	\$1,300.00
RACHEL		,									
Start Da	te End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/08/12		MT	4	*	0.00						
E 11 KSNV 10/	08/12 10/09/12		CM	12-1230pm	MT	:30	2	\$425.001	0.00 NM	2	\$850.00
NEWS		Noon News									
NEVVS Start Da	te End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/1		MT	2		0.00				l		
E 12 KSNV 10/			CM	12-1230pm	WTF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
		Noon News				•	_		2.00 14111	Ū	Ţ., <u>T.</u> , 0.00
NEWS											
Start Da		Weekdays	Spots/Week		Rating						
Week: 10/01/1		WTF	3		0.00						
E13 KSNV 10/	03/12 10/05/12		CM	1230-1p	WTF	:30	3	\$325.001	0.00 NM	3	\$975.00

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National Republican Senatorial Committe

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Product Desc:

NRSC 2012

Flight Dates:

10/02/12 - 10/09/12

Estimate:

2 KSNV

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type Sp	ots	Amount
			The Agenda 1230									
AGENE	)A									_		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/07/12	WTF	3	\$325.00	0.00						
E 14 KSNV	10/08/1	2 10/09/12	The Agenda 1230		1230-1p	MT	:30	2	\$325.001	0.00 NM	2	\$650.0
AGENE	٦Δ		The Agenda 123	υpm								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	MT	2	\$325.00	0.00						
15 KSNV	10/08/1	2 10/09/12	The Doctors	СМ	2pm-3pm	MT	:30	2	\$325.001	0.00 NM	2	\$650.0
			The Doctors									
DRS	_					_/ .						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10.		10/14/12	MT	2	\$325.00	0.00	.20		#20# 004	0.00.1114		0075
E16 KSNV	10/03/1	2 10/05/12	The Doctors The Doctors	CM	2pm-3pm	WTF	:30	3	\$325.001	0.00 NM	3	\$975.0
DRS			THE DOCIOIS									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/01/12	10/07/12	WTF	3	\$325.00	0.00						
17 KSNV	10/03/1	2 10/05/12	Dr. Phil	СМ	3-4p	WTF	:30	6	\$450.001	0.00 NM	6	\$2,700.
			Dr Phil									
PHIL		E. I.B.	No. de la deservación	0 - 1 - 757 - 1	Date	Datie						
Sta Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u> WTF	Spots/Week 6	<u>Rate</u> \$450.00	Rating 0.00						
		2 10/09/12		CM	3-4p	MT	:30	4	\$450.001	0.00 NM	4	\$1,800.
TO KONV	10/00/1	2 10/09/12	Dr Phil	CIVI	2 <del>-4</del> þ	4	.50	4	\$450,001	0.00 NW	4	\$1,000.
PHIL			2111111									
<u>Sta</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 10	/08/12	10/14/12	MT	4	\$450.00	0.00						
E 19 KSNV	10/08/1	2 10/09/12	NEWS 3 at 4 (1		4-5pm	MT	:30	2	\$700.002	0.00 NM	2	\$1,400.
NEWS			4PM NEWS (1 h	our)	(4:00 PM-4:	30 PM)				1		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	MT	2		· 0.00						
E 20 KSNV	10/03/1	2 10/05/12	NEWS 3 at 4 (1	HOUR)CM	4-5pm	WTF	:30	3	\$700.002	0.00 NM	3	\$2,100.
			4PM NEWS (1 h		(4:00 PM-4:3	30 PM)						. ,
NEWS												
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 10		10/07/12	WTF	3	*	0.00			N=00 000	0.00 1111		** ***
E21 KSNV	10/03/1	2 10/05/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:30 PM-5:0	WTF	:30	3	\$700.002	0.00 NM	3	\$2,100.
NEW			4PIVI NEVVO (1 II	our	(4.30 FIVE).	DO PIVI)						
NEWS												
NEWS Sta	art Date	End Date	Weekdavs	Spots/Week	Rate	Ratino						
	art <u>Date</u> 0/01/12	End Date 10/07/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$700.00	Rating 0.00						
<u>St</u> Week: 10	)/01/12	10/07/12		3			:30	2	\$700.002	0.00 NM	2	\$1,400.
<u>St:</u> Week: 10 E 22 KSNV	)/01/12 / 10/08/1	10/07/12	WTF	HOUR)CM	\$700.00	0.00 MT	:30	2	\$700.002	0.00 NM	2	\$1,400.
<u>St</u> : Week: 10 E 22 KSNV NEWS	)/01/12 / 10/08/1	10/07/12 2 10/09/12	WTF NEWS 3 at 4 (1 4PM NEWS (1 in	HOUR)CM our)	\$700.00 4-5pm (4:30 PM-5:0	0.00 MT 00 PM)	:30	2	\$700.002	0.00 NM	2	\$1,400.
Sta Week: 10 E 22 KSNV NEWS Sta	0/01/12 / 10/08/1 i art Date	10/07/12 2 10/09/12 End Date	NEWS 3 at 4 (1 4PM NEWS (1 in	3 HOUR)CM our) Spots/Week	\$700.00 4-5pm (4:30 PM-5:0	0.00 MT 00 PM) Rating	:30	2	\$700.002	0.00 NM	2	\$1,400.
St. Week: 10 E 22 KSNV NEWS St. Week: 10	0/01/12 / 10/08/1 i art Date 0/08/12	10/07/12 2 10/09/12 End Date 10/14/12	NEWS 3 at 4 (1 4PM NEWS (1 in Weekdays	3 HOUR)CM our) Spots/Week 2	\$700.00 4-5pm (4:30 PM-5:4 Rate \$700.00	0.00 MT 00 PM) Rating 0.00						\$1,400.
St. Week: 10 E 22 KSNV NEWS St. Week: 10	0/01/12 / 10/08/1 i art Date 0/08/12	10/07/12 2 10/09/12 End Date 10/14/12	NEWS 3 at 4 (1 4PM NEWS (1 in Weekdays MT M-F Early News	3 HOUR)CM our) Spots/Week	\$700.00 4-5pm (4:30 PM-5:0	0.00 MT 00 PM) Rating	:30		\$700.002	0.00 NM	2	
St. Week: 10 E 22 KSNV NEWS St. Week: 10	0/01/12 7 10/08/1 6 art Date 0/08/12 7 10/08/1	10/07/12 2 10/09/12 End Date 10/14/12	NEWS 3 at 4 (1 4PM NEWS (1 in Weekdays	3 HOUR)CM our) Spots/Week 2	\$700.00 4-5pm (4:30 PM-5:4 Rate \$700.00	0.00 MT 00 PM) Rating 0.00						\$1,400. \$2,200.
St.   Week: 10	0/01/12 7 10/08/1 6 art Date 0/08/12 7 10/08/1	10/07/12 2 10/09/12 End Date 10/14/12	NEWS 3 at 4 (1 4PM NEWS (1 in Weekdays MT M-F Early News	3 HOUR)CM our) Spots/Week 2	\$700.00 4-5pm (4:30 PM-5:0 Rate \$700.00 5-630p	0.00 MT 00 PM) Rating 0.00						
St.   Week: 10	0/01/12 7 10/08/1 6 <u>art Date</u> 0/08/12 7 10/08/1 6 <u>art Date</u>	10/07/12 2 10/09/12 End Date 10/14/12 2 10/09/12	NEWS 3 at 4 (1 4PM NEWS (1 in Weekdays MT M-F Early News M-F Early News	HOUR)CM our)  Spots/Week 2 CM  Spots/Week	\$700.00 4-5pm (4:30 PM-5:0 Rate \$700.00 5-630p	0.00 MT 00 PM) Rating 0.00 MT						
St:   Week: 10   22   KSNV   NEWS   Week: 10   E 23   KSNV   NEWS   St:   Week: 10	0/01/12 7 10/08/1 6 art Date 0/08/12 7 10/08/1 6 art Date 0/08/12	10/07/12 2 10/09/12 End Date 10/14/12 2 10/09/12 End Date 10/14/12	NEWS 3 at 4 (1 4PM NEWS (1 in Weekdays MT M-F Early News M-F Early News Weekdays	HOUR)CM our)  Spots/Week 2 CM  Spots/Week	\$700.00 4-5pm (4:30 PM-5:0 Rate \$700.00 5-630p	0.00  MT  00 PM)  Rating 0.00  MT		2				\$2,200
St:   Week: 10	0/01/12 7 10/08/1 6 art Date 0/08/12 7 10/08/1 6 art Date 0/08/12 7 10/03/1	10/07/12 2 10/09/12 End Date 10/14/12 2 10/09/12 End Date 10/14/12	NEWS 3 at 4 (1 4PM NEWS (1 in Weekdays MT M-F Early News M-F Early News Weekdays MT	3 HOUR)CM our)  Spots/Week 2 CM  Spots/Week 2	\$700.00 4-5pm (4:30 PM-5:0 Rate \$700.00 5-630p Rate \$1,100.00	0.00  MT  00 PM)  Rating 0.00  MT  Rating 0.00	:30	2	\$1,100.002	0.00 NM	2	\$2,200
St.   Week: 10	0/01/12 7 10/08/1 6 art Date 0/08/12 7 10/08/1 6 art Date 0/08/12 7 10/03/1	10/07/12 2 10/09/12  End Date 10/14/12 2 10/09/12  End Date 10/14/12 2 10/05/12	NEWS 3 at 4 (1 4PM NEWS (1 in Weekdays MT M-F Early News M-F Early News Weekdays MT M-F Early News M-F Early News	3 HOUR)CM our)  Spots/Week 2 CM  Spots/Week 2 CM	\$700.00  4-5pm (4:30 PM-5:0  Rate \$700.00  5-630p  Rate \$1,100.00  5-630p	0.00  MT 00 PM)  Rating 0.00  MT  Rating 0.00 WTF	:30	2	\$1,100.002	0.00 NM	2	\$2,200
St.   Week: 10	0/01/12 7 10/08/1 6 art Date 0/08/12 7 10/08/1 6 art Date 0/08/12 7 10/03/1 6 art Date	10/07/12 2 10/09/12 End Date 10/14/12 2 10/09/12 End Date 10/14/12	NEWS 3 at 4 (1 4PM NEWS (1 in Weekdays MT M-F Early News Weekdays MT M-F Early News	3 HOUR)CM our)  Spots/Week 2 CM  Spots/Week 2 CM  Spots/Week	\$700.00  4-5pm (4:30 PM-5:0  Rate \$700.00  5-630p  Rate \$1,100.00  5-630p	0.00  MT  00 PM)  Rating 0.00  MT  Rating 0.00	:30	2	\$1,100.002	0.00 NM	2	

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Order / Rev:

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Advertiser:

Estimate:

National Republican Senatorial Committe

Alt Order #: Flight Dates:

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Product Desc:

NRSC 2012

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	oots Rate Pri	Rtg Type Spo	ots	Amount
			M-F Jeopardy M-F Jeopardy								
JEP	d Dete	Fud Data	Marketone	Casta Milosia	Dato	Dating			1		
<u>Star</u> Week: 10/0	<u>t Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u> TF	Spots/Week 3	<u>Rate</u> \$1,200.00	Rating 0.00			ľ		
		2 10/09/12	M-F Jeopardy	СМ	657-730p	MT	:30	2 \$1,200.002	0.00 NM	2	\$2,400.00
JEP			M-F Jeopardy								
<u>Star</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/0		10/14/12	MT		\$1,200.00	0.00	.20	2 #4 200 002	0.00.0184		TO 400 00
E 27 KSNV	10/08/1	2 10/09/12	M-F Wheel of For	CM tune	730-758pm	MT	:30	2 \$1,200.002	0.00 NM	2	\$2,400.00
WHEEL									1		
<u>Star</u> Week: 10/0	nt <u>Date</u>	End Date 10/14/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$1,200.00	Rating 0.00					
E 28 KSNV				CM	730-758pm	TF	:30	3 \$1,200.002	0.00 NM	3	\$3,600.00
MURRI			M-F Wheel of For	tune							
WHEEL	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/0		10/07/12	TF		\$1,200.00	0.00					
E 29 KSNV	10/03/1	2 10/05/12	M-F News 3 at Ele		11pm-1135p	mWTF	:30	3 \$1,100.002	0.00 NM	3	\$3,300.00
NEWS			M-F News 3 at El	even							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/0		10/07/12	WTF M-F News 3 at Ele		\$1,100.00 11pm-1135pi	0.00 m MT	:30	2 \$1,100.002	0.00 NM	2	¢2 200 00
E 20 VOINV	10/00/1	2 10/09/12	M-F News 3 at El		i ipili-i isspi		.50	2 \$1,100.002	U.UU INIVI	2	\$2,200.00
NEWS											
<u>Star</u> Week: 10/0	<u>rt Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$1,100.00	Rating 0.00					
E 31 KSNV			The Tonight Shov		1135p-1237a		:30	2 \$450.002	0.00 NM	2	\$900.00
TON SH	IOM.		Tonight Show								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/0		10/14/12	MT	2	\$450.00	0.00					
E32 KSNV	10/03/1	2 10/05/12	The Tonight Show Tonight Show	v CM	1135p-1237a	WTF	:30	3 \$450.002	0.00 NM	3	\$1,350.00
TON SH	WOH		ronight onow								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/0		10/07/12	WTF Wed PR 9-10p	CM	\$450.00 9-10pm	0.00 W	:30	1 \$2,200.003	0.00 NM	1	\$2,200.00
	10,00,1	2 10/00/12	Wednesday Prim		o ropin		.00		0.00	ı '	Ψ2,200.00
PRIME	d Data	End Data	Mookdaya	Enote Mack	Pato	Datias					
Week: 10/	<u>rt Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$2,200.00	Rating 0.00					
E 34 KSNV	10/05/1	2 10/05/12		CM	8-9pm	F	:30	1 \$1,900.003	0.00 NM	1	\$1,900.00
DLINE			Friday Prime 8-9	pm							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	F		\$1,900.00	0.00					
E35 KSNV	10/06/1	2 10/06/12	News 3 Sunrise - News 3 Sunrise 3		6a-7a	S-	:30	1 \$350.001	0.00 NM	1	\$350.00
BEWS			Tions o Gambo	57(10)(57(1							
	rt Date	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$350.00	Rating 0.00					
Week: 10/ E 36 KSNV			Saturday Today		7a-9am	0.00	:30	1 \$600.002	0.00 NM	1	\$600.00
			Saturday Today					*******		-	,
SAT TO	DDAY irt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
امری /Week: 10		10/07/12	S-	1	\$600.00	0.00					
E 37 KSNV	10/06/1	2 10/06/12		CM	9am-930am	S-	:30	1 \$500.001	0.00 NM	1	\$500.00

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Advertiser:

National Republican Senatorial Committe

Alt Order #:

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Product Desc:

Flight Dates:

10/02/12 - 10/09/12

NRSC 2012 Estimate:

**KSNV** 

Ln Ch Sta	rt End	Inventory Code		Start/End 1	ime Days	Len Spo	ots Rate Pri	Rtg Type Spots		Amount
		News 3 Today - SATU News 3 Today - SAT	JRD							
NEWS		None o roday on								
<u>Start Dat</u> Week: 10/01/12		Weekdays Spo	ots/Week 1	<u>Rate</u> \$500.00	Rating 0.00					
E38 KSNV 10/0	6/12 10/06/12	SIGN ON-SIGN OFF ROS	СМ	5a-459a (9:00 PM-10	S- :00 PM)	:30	1 \$325.003	0.00 NM 1		\$325.00
WH/JEP	n End Data	Maakdaya Ca	ots/Week	Pata	Potina					
<u>Start Dat</u> Week: 10/01/12	10/07/12	S-	1	Rate \$325.00	Rating 0.00					
E39 KSNV 10/0	6/12 10/06/12	Sat PR 10-11p Saturday Prime 10-11	CM 1pm	10-11pm	S-	:30	1 \$1,000.003	0.00 NM <sub>1</sub> 1		\$1,000.00
PRIME Start Dat	<ul> <li>End Data</li> </ul>	Wookdays Sn	ots/Week	Rate	Rating					
Week: 10/01/12		<u>Weekdays</u> <u>Spa</u>			0.00					
E 40 KSNV 10/0	6/12 10/06/12	Sa-Su News 3 at Elev Sa-Su News 3 at Elev		11pm-1135	omS-	:30	1 \$1,000.002	0.00 <b>N</b> M	1	\$1,000.00
NEWS		Ja-Ju News J at Ele	AC11							
Start Dat			ots/Week	<u>Rate</u>	Rating					
Week: 10/01/12		S-		\$1,000.00	0.00	.20	4 \$4 400 004	0.00 NIM		m4 400 00
E 41 KSNV 10/0	16/12 10/06/12	Saturday Night Live Saturday Night Live	СМ	1130pm-1:0	2amS-	:30	1 \$1,400.001	0.00 NM	1	\$1,400.00
SNL				<b>5</b> (	D !!					
<u>Start Dat</u> Week: 10/01/12		Weekdays Sp	ots/Week 1	<u>Rate</u> \$1,400.00	Rating 0.00					
E 42 KSNV 10/0		News 3 Sunrise - SUI		6a-7a	S	:30	1 \$350.001	0.00 NM	I	\$350.00
WAKE UP		News 3 Sullise SON	IDAT							
<u>Start Dat</u> Week: 10/01/12		Weekdays Sp	ots/Week 1	<u>Rate</u> \$350.00	Rating 0.00					
E 43 KSNV 10/0			CM	7a-8am	S	:30	1 \$500.002	0.00 NM	1	\$500.00
SUN TODAY		Sunday Today								
Start Dat Week: 10/01/12		Weekdays Sp	ots/Week 1	<u>Rate</u> \$500.00	Rating 0.00					
E 44 KSNV 10/0	)7/12 10/07/12	Meet the Press Meet the Press	CM	8a-9am	S	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
MTP		Meet the Liess								
<u>Start Da</u> Week: 10/01/12		Weekdays Sp	ots/Week 1	Rate \$1,300.00	Rating 0.00					
E 45 KSNV 10/0	07/12 10/07/12	News 3 Today Wknd	СМ	9a-930am	S	:30	1 \$500.001	0.00 NM	1	\$500.00
NEWS		News 3 Today								
Start Da Week: 10/01/12		Weekdays Sp	ots/Week	<u>Rate</u> \$500.00	Rating 0.00					
		Chris Matthews 9:30	AM SM	9:30a-10a	S	:30	1 \$500.002	0.00 NM	1	\$500.00
CHRIS		Chris Matthews SUN	l 9:30am							
Start Da	te <u>End Date</u>	Weekdays Sp	ots/Week	Rate	Rating					
Week: 10/01/12	10/07/12	S	1	\$500.00	0.00					
E47 KSNV 10/0	07/12 10/07/12	NFL Football NFL Football	CM	1P-9PM	S	:30	1 \$6,500.003	0.00 NM	1	\$6,500.00
NFL										
Start Da		Weekdays Sp	ots/Week	Rate \$6,500.00	Rating 0.00					
Week: 10/01/12 E 48 KSNV 10/0		News 3 Live in Prime		7-10pm	S	:30	1 \$1,100.002	0.00 NM	1	\$1,100.00
DOCT CALA	E NIEWIO	News 3 in Prime								
POST GAME Start Da		Weekdays Sr	ots/Week	Rate	Rating			1		
Week: 10/01/12		S		\$1,100.00	0.00					
E 49 KSNV 10/	07/12 10/07/12	2	CM	11pm-1135	pmS	:30	1 \$1,000.002	0.00 NM	1	\$1,000.00

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 Order / Rev:
 100292
 Advertiser:
 National Republican Senatorial Committe

 Alt Order #:
 06809751
 Product Desc:
 NRSC 2012
 KSNV

 Flight Dates:
 10/02/12 - 10/09/12
 Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Sa-Su News 3 at Eleven										
		Sa-Su News 3 at	Eleven							
NEWS								_		
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/01/12	10/07/12	S	1	\$1,000.00	0.00			1		
E 50 KSNV 10/03/	12 10/05/12	Face to Face w/ F	RalstonCM	630-657pm	TF	:30	2 \$900.001	0.00 NM	2	\$1,800.00
		Face to Face w/	J.Ralston							
FACE										
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/01/12	10/07/12	TF	2	\$900.00	0.00					
E 51 KSNV 10/03/	12 10/04/12	Wake Up Early w	/Wagn@M	430a-5a	WT	:30	1 \$200.001	0.00 NM	1	\$200.00
Wake Up Early Wagners								1		
EARLY TODAY										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/12	10/07/12	WT	1	\$200.00	0.00					
<del></del>	·							Totals	115	\$84,650.00